

LINA G. *Rugova*

I'm a business strategist and coach who helps busy professionals, overwhelmed entrepreneurs, and frustrated small business owners become high performers by shifting their habits, mindset, and approach to business.

Business Consultant and Growth Strategist

With over 10 years of experience in strategy, planning, marketing, and finance, I am passionate about helping you re-engineer your business to fit your goals—both personally and professionally. I teach business owners to overcome their insecurities, burnout, and fixed-mindset thinking so they can scale their businesses to the next level.

I am a combination of coach and consultant, and past clients describe my approach as straightforward, driven, empathetic, and motivated to see them succeed. I'll show you how to streamline your business operations and marketing so that you can generate more leads, sales, and revenue.

How the process works

I offer the following services to clients:

- Business and Executive Coaching
- Strategic Business and Marketing Planning
- Comprehensive Business Analytics
- Business Management and Consulting
- Business Startup and Development

First, I discover the underlying issues that prevent your business from achieving the success you envision. We'll work together to address these weak areas and develop a personalized plan to execute your new business strategy with confidence and clarity.

Then, I'll show you the specific processes, systems, and metrics to keep your business growing while still running smoothly. From daily tasks to project management to long-term goals, I use a variety of tools to keep you motivated and making progress.

I offer several packages that can be customized to fit your needs, including 1:1 coaching or consulting, both on-site and remotely. Between our sessions, I am available to support you by phone, email, or text.

If you're ready to become a high performer and achieve your business goals, click the button below to get started.