

PETER SMITH

Leadership/Executive Coach • Speaker • Author



With over 30 years of leadership experience, Peter Smith is a leadership coach, speaker, and author who teaches the power of prioritization through his PriorityPower model and customized workshops.

PROFESSIONAL OVERVIEW

Peter Smith is the founder and President of Priority Company, where he offers executive coaching, strategy advisement, and ethics education. His proprietary PriorityPower model helps leaders and their teams improve performance, reduce risks, and embed ethically-sound decision making into every level of their organizations.

Over the last thirty-plus years, Peter has served in a variety of senior-level and executive positions in the United States and Mexico. His past titles have included division president, COO, CIO, vice president of finance, and managing director.

He has designed, built and led two large-scale production facilities from the ground up, and led three lean transformations that yielded significant sales, throughput and gross margin improvements. Peter has also conducted turn-around assignments as a President & CEO.

Periodically, Peter teaches as an adjunct professor at The University of Rochester and as a visiting professor at Duke University. He also facilitates leadership and ethics programs for organizations and business schools across the United States.

Prior to his business career, Peter served five years in the United States Army while attending the U.S. Military Academy at West Point. He also earned an MBA from the University of Rochester and a Lean Six Sigma Master Black Belt (MBB) certification from Villanova University.

CONTACT PETER

Twitter: @PeterSmith

LinkedIn: www.linkedin.com/PeterSmith

PriorityCompany: www.PriorityCompany.com/PeterSmith

SPEAKING

Available for keynotes, workshops, and private in-house seminars, Peter's engaging presentations include innovative audience response technology.

AUTHORSHIP

Peter's articles cover topics from current issues to the philosophical foundation of leadership. He is author of the forthcoming book *Powerful Priorities: Strategies for Leadership and Life*.

COACHING

Through Priority Company, Peter provides comprehensive leadership development programs, toolkits, and assessments.

** Note that content has been anonymized to comply with NDA requirements. **